

WHAT TO EXPECT AT THE STRATEGY SUMMIT

October 6-8, 2026 | Milwaukee, WI

A structured, hands-on experience designed to move your L&D strategy forward.

Strategic Roadmap Sessions

Cohort-Based Working Sessions That Produce a Stakeholder-Ready Plan

Across three days, you'll work within a small cohort, guided by a structured **planning methodology** and **expert facilitation**. This is dedicated time to step out of day-to-day execution and build a strategy aligned to your organization's goals.

3-DAY PROGRESSION



Align

Day 1

Kickoff and Foundation

- Connect with your cohort and align objectives
- Explore the Strategic Planning Toolkit
- Begin defining your L&D mission and direction



Connect

Day 2

Link Strategy to the Business

- Identify key business priorities
- Map how learning supports those goals
- Work through real-world examples and exercises



Build

Day 3

Create Your Roadmap

- Translate ideas into actionable priorities
- Define initiatives and success measures
- Refine your strategy with peer feedback

You'll leave the Strategy Summit with a stakeholder-ready strategic roadmap.

Is This Experience Right For You?

This experience is designed for leaders who are:

- Building or evolving a learning strategy
- Aligning L&D with business priorities
- Leading transformation across teams or functions

HOW THE EXPERIENCE COMES TOGETHER

Workshop Sessions

Hands-On Sessions That Explore the Four Stages of a Learning Strategy

These sessions focus on the key components of the **learning strategy lifecycle**:



Aligning learning with business goals



Building and sustaining learning programs



Evolving content and delivery approaches



Measuring and communicating impact

Led by experienced facilitators, these sessions combine **practical frameworks**, **toolkits** and **dedicated time** to apply what you're learning.

Strategy Consultations

One-on-One Guidance From Industry Experts

More than a traditional exhibit hall, you'll have access to dedicated consultation time with experienced professionals from leading training providers.

Use this time to:

- Ask targeted, strategy-specific questions
- Evaluate tools and solutions
- Get recommendations tailored to your organization

This is where you pressure-test your approach with expert input.

What You'll Leave With

- A stakeholder-ready 2027 strategic roadmap
- A completed Strategic Planning Toolkit
- Peer-tested ideas and actionable resources
- Expert guidance and vendor recommendations
- Meaningful connections that extend beyond the event

[Learn More](#)

Step out of reactive planning and build a strategy that moves the business forward.