

Become a Training Industry Member

Get the resources and support you need to lead learning with confidence.

Training Industry members receive access to:

- Tia, your Training Industry AI-powered Agent for fast, trusted answers
- A supportive community of learning leaders
- Exclusive tools, content and product discounts for members



Connect With Training Companies

Training Industry has been conducting research on the corporate training market for over a decade, analyzing the capabilities that set leading training companies apart in the market.



Top Training Companies

A resource for identifying the best partner to help organizations reach their learning goals.



Vendor Directory

A directory of 3,000+ corporate training providers to help L&D professionals find the right partner for their training needs.



Corporate Training Landscape Map

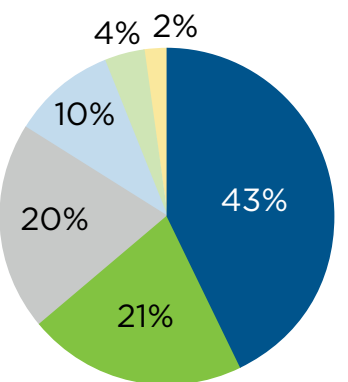
This map provides a thorough view of the companies and product offerings across the various segments of the corporate training market.

Become a Certified Professional in Training Management



Training Industry's Certified Professional in Training Management (CPTM™) program, launched in 2015, is the only credential focused specifically on the training manager job role.

Who Are CPTMs?



CPTM by the Numbers



You can earn your CPTM credential in as little as **two months**. Once you've registered for a practicum, there are three steps to attaining your CPTM credential, all of which can be completed entirely online.

"The time to value for this program is inspiring. You can immediately apply the tools, thought processes and skills you learn. This program gives you a roadmap to turn your L&D program from a cost center to a revenue generator."

- James Robles, Training and Enablement Specialist, HID

Read What's Trending

Training Industry Magazine is beloved by thousands of devoted readers. Our award-winning publication shares actionable best practices and solutions to help training professionals develop world-class training.



Our Readers' Favorite Columns

- L&D Careers
- Closing Deals
- Diversity and Inclusion
- Building Leaders
- What's Next in Tech



"I carry this magazine with me wherever I go: waiting time, down time, airport time. I reread certain articles, increasing my professional opinion and insights with the help of this one very important tool."

- Kathy Flores Bell, Owner and Instructor, KBella and Company

Develop Your Skills

Training Industry Senior Leaders Program

This program is an elite cohort-based experience that equips L&D executives with the skills, mindset and network to operate at the executive level. You can build the confidence and credibility to lead change and influence business impact in this five-month journey.



While **50%** aspire to the CLO level, fewer than **1%** reach it.

Additional Courses With Training Industry

Training Industry Courses offers a comprehensive suite of courses for training managers and learning professionals that will meet your **individual needs** and transform you into a trusted business partner. Courses are also available for groups to support **team alignment**, with a variety of delivery options.



TRUSTED BY WORLDWIDE ORGANIZATIONS



INTERACTIVE EXPERIENCE



RANGE OF TOPICS



GLOBAL LEARNERS



EXPERT INSTRUCTORS

Our Most Popular Courses by Topic:

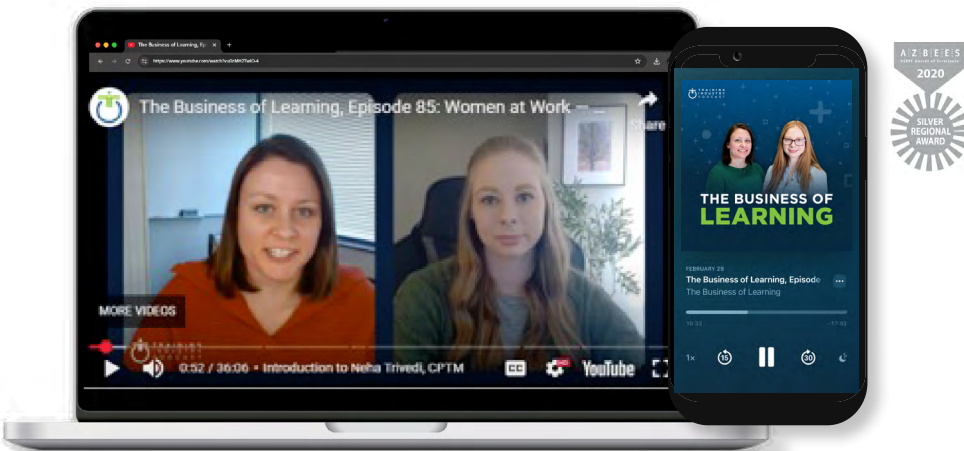
- Leading Leadership Development
- Training Needs Assessment
- AI Essentials for L&D
- Learning Analytics
- Strategic Planning

Develop Your Team

Training Industry offers courses for groups to support team alignment, with a variety of delivery options.

Listen to the Experts

The Business of Learning, the award-winning Training Industry podcast, features in-depth conversations with experts on topics that help training professionals more effectively manage the business of learning, with hosts Michelle Eggleston-Schwartz, CPTM, editor in chief at Training Industry and Sarah Gallo, CPTM, senior editor at Training Industry.



Why Tune In?

- Get insights from industry professionals and thought leaders.
- Hear challenges from people in your same role.
- Explore current trends, best practices and opportunities.

Listen to Podcast Guests From Companies Like:

Google, Salesforce, Wells Fargo, Saks Fifth Avenue, Western Union, Caterpillar, Goodyear, HubSpot, Tyson Foods, LinkedIn, Cisco, USAA, Ericsson, Indeed, Chick-fil-A and Lenovo.

Meet L&D Professionals

Training Industry events, offered both in person and virtually, deliver timely insights on the business of learning through strategic sessions and networking opportunities. Designed for current and aspiring L&D leaders, they cover emerging trends, best practices and practical applications of the latest tools and technologies.

In-Person Conferences:



RALEIGH, NC



600+ LEARNING PROFESSIONALS



MILWAUKEE, WI



200+ LEARNING LEADERS

TICE brings together learning leaders to explore practical strategies, share ideas and strengthen their impact through learning. With expert-led sessions and invaluable networking opportunities, TICE offers a thoughtful, engaging experience for today's L&D professionals.

The Strategy Summit is a hands-on event designed for learning leaders who build and execute learning strategies. Through workshop sessions and peer collaboration, attendees gain actionable strategies that translate into a clear, stakeholder-ready plan.

Live and On-Demand Virtual Sessions:



LEADER TALKS



CONVERSATION SERIES



THOUGHT LEADERSHIP WEBINARS



PRODUCT DEMONSTRATIONS



LEARNING TECH SHOWCASES

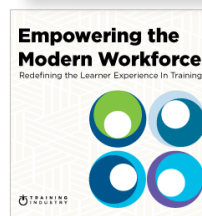
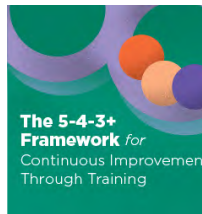


RESEARCH SPOTLIGHTS

Discover Data-Backed Insights

Training Industry Research helps L&D professionals find their competitive edge. Reports offer data-backed insights to help training professionals make informed decisions.

Use research e-books to bridge the gap between research and practice, helping you stay ahead in this dynamic landscape.



Training Industry E-Books Offer:



INSIGHTS TO STAY AHEAD OF THE REST OF THE INDUSTRY



TRENDS BASED ON WHAT'S REALLY HAPPENING IN L&D



BEST PRACTICES WITH ACTIONABLE RECOMMENDATIONS