

# Why the Training Industry Senior Leaders Program?

Rise to the C-Suite. Your Executive Leadership Journey Starts Here.

The [Training Industry Senior Leaders Program](#) is an elite, cohort-based experience that equips senior L&D professionals with the mindset, tools and network to expand influence, elevate executive presence and drive measurable business impact.

## WHY THIS PROGRAM STANDS OUT

Grounded in the Training Industry's Senior L&D Leader Competency Model™, this program combines executive-level rigor with a business-first design built specifically for senior L&D leaders.



### Business-First Approach

Move beyond theory and academic frameworks — gain tools and insights you can immediately apply in real-world business contexts.



### Practical, Hands-On Learning

Engage in interactive discussions, case studies and a high-fidelity business simulation to apply leadership concepts in action.



### Executive Ready

Build the leadership capabilities to operate confidently at the enterprise level and elevate your influence across the organization.



### Cohort-Based Networking

Join a cohort that fosters lasting relationships with the future leaders of the profession to share insights, challenge assumptions and expand your professional network.



### Expert Practitioners

Gain insider insights and guidance from expert [practitioners](#) who've succeeded and led in executive-level L&D roles.



### Flexible by Design

Engage fully and balance your schedule with ease in a program structured for busy L&D professionals that's flexible without sacrificing depth.



You'll be recognized as a business leader who happens to work in L&D, not just an L&D professional in a business role."

## PROGRAM EXPERIENCE AND BENEFITS

### Boost Executive Presence and Influence

Participate in executive-level assignments and collaborate with your cohort of senior L&D leaders to challenge assumptions, exchange insights and expand your professional influence.

### Lead With Strategic Intent

Participate in two-hour biweekly virtual sessions designed to accelerate enterprise leadership readiness.

### Shape Future-Ready Learning Strategies

Learn from interactive case studies and real-world discussions with peers and experts.

### Build Business Acumen and Deliver Measurable Results

Apply strategic, financial and operational concepts in a high-fidelity business simulation that mirrors executive decision-making.

### Learn from Industry Leaders

Hear directly from guest executives and industry experts sharing actionable insights and perspectives on the evolving CLO role.

### Impact



Strengthen your leadership presence and credibility as a strategic business partner across the organization.



Translate learning into actionable strategies that drive enterprise-wide initiatives and measurable results.



Design, implement and align L&D strategies that anticipate organizational needs and leverage emerging technologies.



Gain confidence in financial, strategic and operational decisions to create tangible business impact.



Acquire forward-looking insights and frameworks from top leaders, enabling you to make strategic decisions with clarity and authority.

## RECERTIFICATION CREDITS

This Training Industry certificate is valid for **45 PDCs** for the SHRM-CP or SHRM-SCP.

This program is eligible for **45 APTD and CPTD** recertification points from the ATD Certification Institute.

This Training Industry certificate **completes the CPTM** recertification credit hour requirement, which is due every two years.

Start your journey to executive leadership today. See the program brochure for full details or schedule a consultation with a director of professional development for more information.

[GET THE BROCHURE](#)

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