

CPTM™ vs. Training Industry Senior Leaders Program

Interested in advancing your career or expanding your knowledge through certification but can't decide which program is the best for you? Use the table below to compare the [**Certified Professional in Training Management \(CPTM™\)**](#) program with the [**Training Industry Senior Leaders Program**](#).

CPTM™	Training Industry Senior Leaders Program
✦ Highlights	
• Focused specifically on the training manager job role and its responsibilities. • Gain operational confidence to manage training functions end to end. • No prerequisites. Program is ideal for experienced or new L&D professionals. • Certification.	• Focused on the executive-level job role and responsibilities. • Build executive presence and influence business decisions. • No prerequisites to participate in this program, but the program is best suited for professionals with experience in corporate L&D at the manager level or above. • Program includes a high-fidelity business simulation, a rare feature outside of MBA and executive education programs, that allows you to apply your knowledge in a realistic business scenario. • Certificate.
📋 Certifying Body	
<u>Training Industry, Inc.</u> Centered on the professional needs of learning leaders by providing resources through its website, podcast, research, magazine, webinars, events and courses.	

Focus

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| <ul style="list-style-type: none"> • Focused on the role of the training manager. • Offers a complete view of managing the training function (i.e., portfolio management, outsourcing, budgeting, etc.) and achieving strategic alignment. • Develops and validates the competencies of training managers based on the Training Industry's Training Manager Competency Model™. • Open to all experience levels. | <ul style="list-style-type: none"> • Focused on the role of senior-level L&D professionals (i.e., chief learning officers, chief talent officers, vice presidents and other senior learning and talent executives). • Covers the executive presence, mindset and communication skills needed to operate as a strategic partner (i.e., financial acumen, data-driven decision making and business alignment skills). • Develops the competencies of senior leaders based on Training Industry's Senior L&D Leader Competency Model™. • Best suited for professionals with experience in corporate L&D at the manager level or above. |
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Timing/Location

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| <ul style="list-style-type: none"> • Earn your certification in as little as two months. • Completed 100% online, including the final and practice exams, taken anytime, anywhere. • Over an 85% pass rate on the final exam. • Virtual practicums offered year-round. • Granted access to 10 self-paced eLearning modules and a seat in a live, four-day session of your choosing. | <ul style="list-style-type: none"> • Earn your certificate in a five-month journey. • Completed 100% online, including the live, virtual sessions meeting every two weeks. • Two cohort sessions per year. • Bi-weekly cadence: complete prework, readings, assignments and/or discussions, followed by a two-hour live cohort session. • Includes a multi-round, high-fidelity business simulation as part of the Module 9 capstone. |
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Support

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| <ul style="list-style-type: none"> • The Training Industry team facilitates preparation and support through the program and beyond. • Get introduced to instructors and receive their contact information. • Unlimited access to the course materials, resources and job aids. |
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Recertification

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| <ul style="list-style-type: none"> • This program is valid for 35 PDCs for the SHRM-CP or SHRM-SCP and 18 APTD and CPTD recertification points from the ATD Certification Institute. • Training Industry provides free and paid continuing education opportunities curated specifically to align with the Training Manager Competency Model™. • 24 hours of continuing education units required every two years. • Can apply for recertification at any time upon completion of continuing education units. • Training Industry, Inc. has preapproved these CPTM recertification providers. | <ul style="list-style-type: none"> • This program is valid for 45 PDCs for the SHRM-CP or SHRM-SCP and 45 APTD and CPTD recertification points from the ATD Certification Institute. • Completes the bi-annual CPTM recertification credit hour requirement. • No recertification needed. |
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Costs

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| <ul style="list-style-type: none"> • Program cost is a one-time fee of \$3,695. • Cost includes access to the prework modules, the practicum and two attempts at the final exam, if needed. • Receive access to information including eLearning modules and study guides, even after becoming certified. • Cost of recertification: \$200 | <ul style="list-style-type: none"> • Program cost is a one-time fee of \$7,995. • Cost includes access to the modules, the live sessions and business simulation. • Receive access to information including eLearning modules, readings, assessments, templates and more, even after earning your certificate. • No recertification required. |
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Alumni Benefits

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| <ul style="list-style-type: none"> • Formal network with continuous opportunities. • CPTM-exclusive roundtables and LinkedIn group. • Newsletter that highlights continuing education credits and recognizes alumni. • Your first year after certifying, receive a free pass to the Training Industry Conference and Expo (TICE) or the Training Industry Strategy Summit. • Receive 20% off all Training Industry Courses. | <ul style="list-style-type: none"> • Formal network with continuous opportunities. • Optional in-person cohort meet-up annually. • Counts for 24 CPTM and CPTD credits. • Receive 15% off all Training Industry Courses. |
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When to Choose Each Program

Example Scenario	Recommended Program
You're stepping into your first training manager role.	CPTM
You want to learn more about how to manage a training function end to end.	CPTM
You're leading an L&D team and want to increase your strategic impact.	Training Industry Senior Leaders Program or CPTM
You need to collaborate with executives and justify L&D's business value.	Training Industry Senior Leaders Program
You're focused on processes, budgeting and vendor management.	CPTM
You're focused on enterprise-wide talent strategy and business results.	Training Industry Senior Leaders Program
You want to move from a mid-level manager role into an executive leadership role.	Training Industry Senior Leaders Program
You're new to corporate L&D and want to build a strong foundation.	CPTM
You've recently taken on a regional or global L&D role.	Training Industry Senior Leaders Program
You're transitioning from a different function (e.g., HR or teaching) into L&D.	CPTM
You're building a new training function or team.	CPTM
You're preparing for a promotion or succession planning conversation.	Training Industry Senior Leaders Program
You're considering both programs and aren't sure where to start.	Talk to a professional development consultant —we're here to help you find the best fit.

Both programs are designed to grow with you. Whether you're strategically aligning your team and training program or positioning yourself as a business partner at the executive table, your investment strengthens both your career and the future of L&D.

If you would like to learn more and determine which is the right fit for you and your career development, please contact one of our professional development consultants or schedule a consultation.

CONTACT US

SCHEDULE A CONSULTATION