

CERTIFICATE

MANAGING LEARNING TECHNOLOGIES

WHAT IS THE MANAGING LEARNING TECHNOLOGIES CERTIFICATE?

There are plenty of new learning technologies that promise to solve all your business problems, but it can be hard to know the difference between an innovative, useful solution and a passing trend. With all the options at your disposal, it's hard to know where to start, or even which technologies will actually solve your challenges and meet your needs.

The [Managing Learning Technologies Certificate](#) delivers the tools, knowledge and skills applicable to your tech stack — no matter your challenges and needs. You will walk away with an understanding of the entire lifecycle of learning technology. From purchasing to maintaining and eventually retiring your learning technologies, you will be able to make the right technology decisions for your organization.



2 HALF-DAYS



CERTIFICATE
AWARDED



VIRTUAL



SESSIONS FOR
EVERY TIME ZONE



ENGLISH
LANGUAGE

COURSE OBJECTIVES

After earning this certificate, you will be able to:



Articulate an integrated picture of how learning technologies can support the training function.



Map your organization's current learning technology architecture.



Be a critical consumer in an often-overwhelming marketplace of learning technologies.



Effectively implement new technologies, anticipating both short- and long-term needs.



Think through technology retirement and data migration.



COURSE OVERVIEW

PREWORK

You will complete a convenient self-paced eLearning module to gain a foundational understanding of the functions of learning technology, get an introduction to the learning technology lifecycle and learn the basics of user experience (UX) and accessibility considerations.

DAY 1

Functions of Learning Technology

- **Job Aid:** The Training Delivery Toolbox Guide
- **Group Discussion:** Reporting and analytics challenges

Learning Technology Integration

Applied Work Project: Learning Architecture Analysis

- **Job Aids:** Functions of Learning Technology Guide, Learning Management System Scoping Checklist

DAY 2

Learning Technology Lifecycle

- **Job Aids:** Conquering Your Learning Technology Needs Assessment, Learning Technology Lifecycle Planning Guide.
- **Group Discussion:** How could technology address your organization's needs? Gather information and compare learning technologies.

Capstone Activity

- Plan Formulation Guide

WHO IS IT FOR?

The Managing Learning Technologies Certificate is designed for learning leaders seeking to better understand how learning technologies can support their training function, as well as how they can optimize their current technology architecture and effectively manage the full lifecycle of their learning technologies for long-term impact.

RELATED LEARNING

JOURNEY

Training Industry offers expertly curated professional development [packages](#) to fit your unique development needs.

THE LEARNING TECHNOLOGIES JOURNEY

The [Learning Technologies Journey](#) offers insight into the functions of learning and development (L&D) technologies and resources on how to ensure you are using them strategically to improve the impact of L&D. This journey includes:

- [Certified Professional in Training Management Program \(CPTM™\)](#)
- [The Managing Learning Technologies Certificate](#)
- [The Strategic Planning Workshop](#)

Don't see what you're looking for? Training Industry's professional development consultants are available to discuss this program and other development opportunities. [Contact us](#) or schedule a call directly [here](#).

TOOLS AND RESOURCES

Job Aids

- A complete course workbook
- Learning Management System Scoping Checklist
- The Learning Technology Lifecycle Planning Template
- The Functions of Learning Technology Guide
- Conquering Your Learning Technology Needs Assessment
- The Training Delivery Toolbox Guide

Want a sneak peek into the course content? Download the Conquering Your Learning Technology Needs Assessment job aid [here](#) and The Learning Technology Lifecycle Planning Template [here](#).



I was able to apply my capstone project in this course immediately by developing a list of questions our team needed to answer about a learning technology in the implementation phase. My team noticed the depth and thoughtfulness of my questions, many of which I brought over from the handouts in this course. This course can be applied for analyzing any learning technology (LMS and more) across any lifecycle phase from evaluation through retirement. The concepts were well-chunked and the course moved at a good pace; not too fast or slow.

- **DIANE FROMME**, LMS COORDINATOR,
COLORADO STATE UNIVERSITY

HOW DOES IT WORK?

The Managing Learning Technologies Certificate program spans eight hours and is completed online, over the course of two days. When you complete this program, you'll take part in a live virtual instructor-led (VILT) class that includes ample time for discussion, analysis and an applied work project.

Your instructor will use their own real-world perspective and experience to ensure the course is rooted in foundational best practices and will guide you through the process, both facilitating and assessing your learning throughout the course to ensure you earn your certificate by the end of the program.

Click [here](#) to browse the available session dates and times.

REGISTER NOW

CONTACT US

LEARN MORE



Would all or part of your team benefit from this certificate? All Training Industry Courses can be taken as a group and are designed to align your team around research-based best practices. Click [here](#) to learn more.



ABOUT TRAINING INDUSTRY INC.



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WHAT TO EXPECT FROM TRAINING INDUSTRY COURSES



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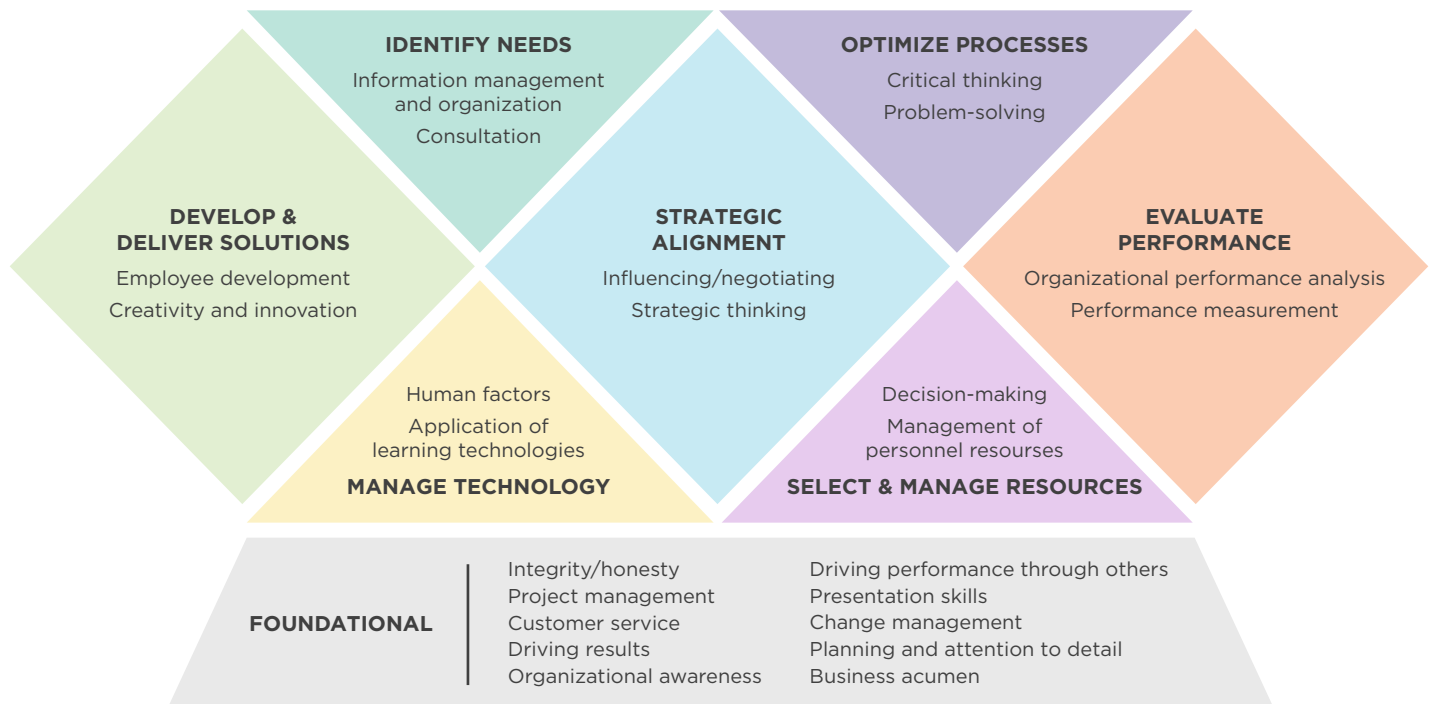
Engage with community
of peers



Focused on the role of the
training manager

TRAINING MANAGER COMPETENCY MODEL

All Training Industry courses are aligned to the [Training Manager Competency Model™](#).





EARN RECERTIFICATION CREDIT

Training Industry certificates are valid for **eight PDCs** for the SHRM-CP or SHRM-SCP.

This program is eligible for **seven APTD and CPTD** recertification points from the ATD Certification Institute. The amount indicated is the maximum number of recertification points a participant can receive for this program.

Training Industry certificates fulfill **eight CPTM** recertification credit hours.



Ready to get started?

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