

CERTIFIED PROFESSIONAL IN TRAINING MANAGEMENT

FOR

TEAMS

The Certified Professional in Training Management (CPTM™) program aligns your team with research-based practices that will transform how your organization manages corporate training. Achieve maximum value by certifying your entire learning and development (L&D) team.

**CERTIFY YOUR L&D TEAM.
IMPROVE OVERALL PERFORMANCE.**



THE CPTM BODY OF KNOWLEDGE

For more than 10 years, Training Industry's practitioners, researchers and analysts surveyed thousands of learning professionals across the globe to understand **the core responsibilities and key competencies of the training manager**.



2,500+
RESPONDENTS



2,000+
COMPANIES



25+
INDUSTRIES

The body of knowledge they gained has been curated and smartly designed into **a certification that provides learning leaders the skills needed to manage corporate training programs** that align with your company's goals and impact change across the business.



WHY CERTIFY YOUR TEAM?

RICH, RELEVANT CONTENT

More than 95% of CPTMs have been able to apply program principles on the job.

PERSONAL & PROFESSIONAL IMPROVEMENT

Organizations that employ certified training managers are **4x more likely** to be rated above average.

GUARANTEED RESULTS

Organizational investment in training manager performance is the **#1 predictor** of a training organization's overall performance.



1 Equip your training personnel with the necessary language and tools to drive impactful business results.



2 Align your training goals with the goals of the businesses you support.



3 Transform your learning team into a high-performing learning organization.

WHO SHOULD BE CERTIFIED?

This program is ideal for any member of your team who contributes to the success of your training initiatives, including those who design, develop, implement and/or consult on training needs. CPTM candidates can be:



LEADERS



DESIGNERS



SPECIALISTS

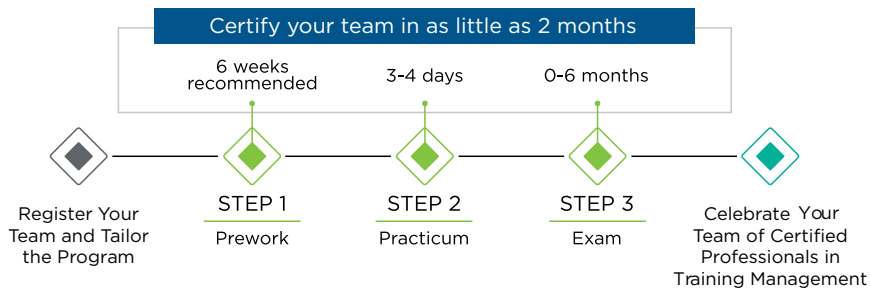


CONSULTANTS



COORDINATORS

PROGRAM OUTLINE



DELIVERED HOW YOU WANT

FLEXIBILITY

There are many options for getting your team certified, including **registering your group for a public practicum or scheduling a private session.**

REDUCED COSTS

The program's **on-site** or **virtual delivery** options eliminate travel costs and reduce the price of certification per student. Time away from the job is also reduced, minimizing the impact of time in the classroom.

"Going through the CPTM practicum as a group was instrumental to my success in molding the CPTM fundamentals into an actionable plan in my organization."

– Eric J. North, CPTM,
District Training Officer,
Army Corps of Engineers

CONTACT US TO LEARN MORE ABOUT HOW CERTIFYING YOUR TEAM CAN DRIVE LASTING BUSINESS SUCCESS.

Training Industry, Inc. is a resource for the learning leader, providing insights, information and tools to help effectively manage the business of learning. As a leading expert in the corporate training space, Training Industry, Inc. offers research-based programs and thought leadership materials, including its signature industry Top 20 and Watch Lists covering sectors of critical importance to the training manager.

[SCHEDULE A CALL](#)[CONTACT US](#)

Our professional development experts are dedicated to your team's successful application of the CPTM curriculum and will be your trusted resource before, during and after program delivery.



CONTACT

Contact us for a one-on-one meeting with one of our professional development consultants or complete a request for training at your location.

DISCOVER

Discover the benefits of certifying your entire team, how we can customize the program to meet your specific needs, and the time and cost associated with taking your team to the next level.

ASSESS

Assess your customized program proposal with one of our professional development consultants, and select the options that best fit your team's unique training needs.

PLAN

Work with our facilitators and administrative specialist, who will assist you in all aspects of planning a successful program — from start to finish.

EXPERIENCE

Experience the interactive, three-step certification program designed to equip your team with the knowledge, skills and abilities needed to transform your business into a high-performing training organization.

DEBRIEF

Debrief with one of our professional development consultants to evaluate the results of your program and discuss strategies to integrate and sustain your team's ongoing development plan.

"The CPTM program provides a strong foundation of concepts in the business aspects of training management."

– Matthew Prager, Executive Training Manager, United States Government