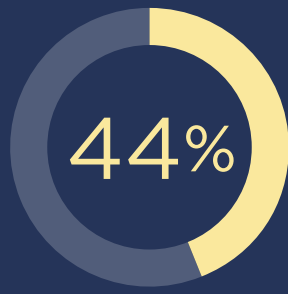


TOP 3 CHALLENGES IN L&D

Derived from capturing L&D Perspectives through rigorous surveys and thorough analysis, Training Industry research offers data-backed insights and best practices for corporate training professionals.

Modern L&D efforts face several significant challenges that can impact the effectiveness of employee training programs. Understanding these challenges is crucial for organizations aiming to enhance their training initiatives. Based on extensive Training Industry, Inc. research, these are the three most common issues plaguing the L&D efforts of today.

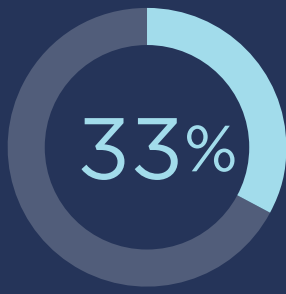
1



TRAINING CONSISTENCY

A major challenge, with 44% of organizations struggling to maintain consistent training across their workforce. Inconsistent training can lead to skill gaps and varying levels of competency among employees.

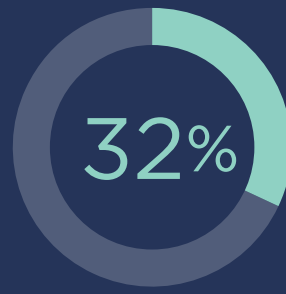
2



EVALUATING TRAINING EFFECTIVENESS

33% of organizations find it difficult to accurately measure the effectiveness of their training programs. Without proper evaluation, it's challenging to determine the return on investment and areas needing improvement.

3

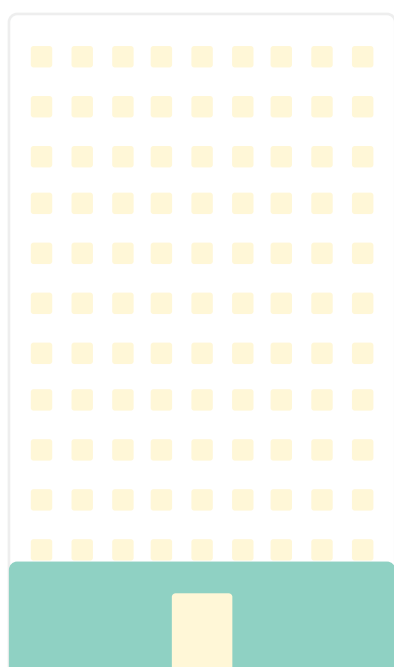


LACK OF LEADERSHIP SUPPORT

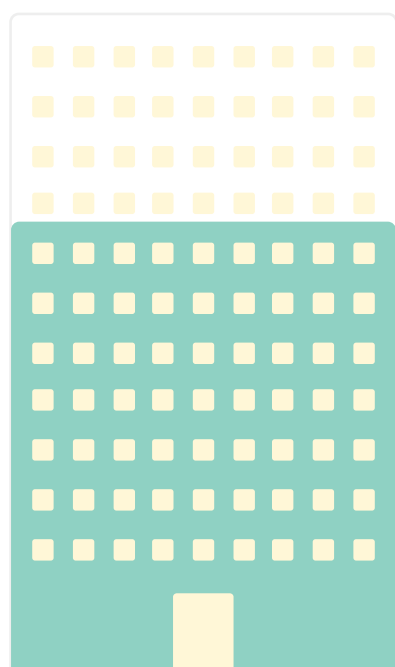
32% of organizations report a lack of leadership support for training initiatives. Leadership buy-in is essential for fostering a culture of continuous learning and ensuring the success of training programs.

CHALLENGES DON'T HAPPEN IN ISOLATION

Training challenges often occur simultaneously, compounding their impact on organizational performance and creating a complex knot of issues for training professionals to untangle. In our data, we found that



of organizations report dealing with **1 training challenge**



of organizations report dealing with between **2 to 5 challenges**

So if you find yourself identifying with more than one of the challenges above, **you're not alone!** By recognizing that these challenges often occur together, organizations can take a holistic approach to



**improve the
consistency
of learning
experiences**



**better evaluate
their training**



**ensure stable
support from
the top**