



CERTIFIED PROFESSIONAL
IN **TRAINING MANAGEMENT**

PUBLIC VS PRIVATE SESSION

WHICH IS BETTER FOR YOUR ORGANIZATION?

PUBLIC SESSION



FLEXIBILITY

- Accommodate each learner's schedule and preferred modality, all while still earning a discounted team price on enrollment.



EXPANDING NETWORK

- Gain insight and connections with various training professionals, while learning the same core competencies and skills taught through the CPTM program.

BOTH



KNOWLEDGE

- Prepare employees for their roles in a high-performance training organization.
- Exclusive opportunities for continuing education are available to employees as part of the CPTM alumni network.



IMPROVED BUSINESS PERFORMANCE

- Focus on strategic alignment between training initiatives and business goals equips your training personnel with the tools to drive business results.



ACTIONABLE RESULTS

- Outputs from the practicum can be immediately implemented.
- Develop an action plan with your team that aligns your training goals with the goals of the businesses you support.

PRIVATE SESSION



PERSONALIZATION

- Gear the conversation and examples to your company's specific needs.
- Keep information private with the ability to open up conversation within your team in a safe and private environment.
- Select the modality, dates and location that are most convenient to your team at a discounted rate.

No matter which option you choose, your team will benefit from enhanced alignment, resulting in improved business impact. Contact us to discuss any thoughts you may have about your specific needs relative to our sessions.

Schedule a Consultation | courses@trainingindustry.com | 919.653.4990



CONTACT

Contact us for a one-on-one consultation with our Director of Professional Development (DPD) or complete a request for training at your location.

DISCOVER

Discover the benefits of certifying your entire team, how we can customize the program to meet your specific needs, and the time and cost associated with taking your team to the next level.

ASSESS

Assess your customized program proposal with our DPD, and select the options that best fit your team's unique training needs.

PLAN

Work with our facilitators and administrative specialist, who will assist you in all aspects of planning a successful program - from start to finish.

EXPERIENCE

Experience the interactive, three-step certification program designed to equip your team with the knowledge, skills and abilities needed to transform your business into a high-performing training organization.

DEBRIEF

Debrief with our DPD to evaluate the results of your program and discuss strategies to integrate and sustain your team's ongoing development plan.