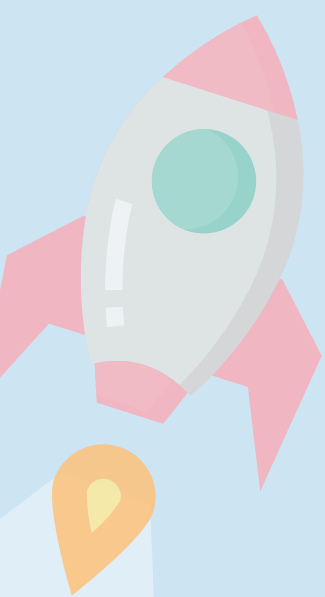


2025

A YEAR OF ADVANCEMENT AND STRATEGIC EVOLUTION IN L&D



This year, corporate learning and development (L&D) continued to play an essential role in elevating organizational performance.

Our year in review showcases a market that not only accelerated its innovation trajectory but also deepened its commitment to building adaptive, future-ready workforces. As expectations for measurable impact grew, L&D leaders responded with smarter investments, more sophisticated solutions and a clearer connection to business outcomes.

ENGAGEMENT MILESTONES

10 MILLION INTERACTIONS WITH L&D PROFESSIONALS. 

5.1  **MILLION**
PAGES VIEWED

 **250+**
MEMBERS IN OUR
COMMUNITY

 **650**
ARTICLES
PUBLISHED

INDUSTRY GROWTH

 **1.9K+**
COMPANIES ON
LANDSCAPE MAP

2.9K+  **COMPANIES ON
VENDOR DIRECTORY**

\$403.2B
 **TOTAL 2025
MARKET SPENDING**

RESEARCH AND INSIGHTS

3K+  **LEARNING LEADERS
SURVEYED**

10  **REPORTS
BASED ON L&D INSIGHTS**

EVENT SUCCESS

 **300+**
EVENTS HOSTED

 **14.2K+**
TOTAL EVENT ATTENDEES

 **STRATEGY
SUMMIT** **150+**
DECISION-MAKERS
JOINED US IN MILWAUKEE

 **TIGE** **550+**
CONFERENCE & EXPO
LEARNING LEADERS
GATHERED IN RALEIGH

The L&D market is entering an era of strategic complexity as organizations navigate evolving technologies that place greater demands on training professionals.

With over 20 years of experience advancing the business of learning, Training Industry brings an unmatched understanding of this space, connecting L&D professionals with the insights and solutions they seek to make informed decisions that drive results.



Join us in 2026 as we continue to lead, innovate and grow together in the dynamic world of L&D.

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