

BOOST YOUR SEO

Topic Sponsorship With SEO Improves Your Search Ranking and Boosts Your Brand



Topic sponsorship

Highlight your strengths by positioning your company within a topic area relevant to corporate training leaders.



Publish content

Publish 10 articles to demonstrate your organization's thought leadership to the Training Industry audience — boosting SEO along the way through outbound links to your website.



Promotion

As each article is released, it is featured on the home page of TrainingIndustry.com — reaching up to 370,000+ monthly visits.



Buyers find you

Potential buyers will continue to find you on search engines where they can consume your content and identify your brand as an industry leader.

Training Industry can help boost your SEO this year. Contact us to discuss if topic sponsorship with SEO is a good fit for your company, or download our media kit to learn about our marketing products.

[MEDIA KIT](#)[CONTACT US](#)