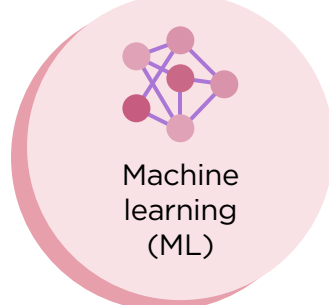
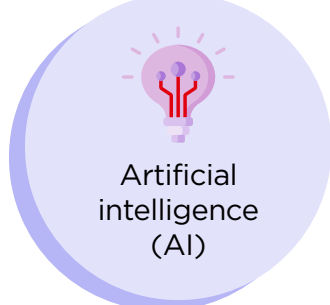
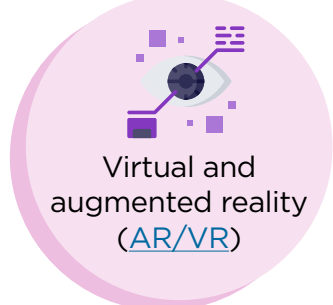


4 QUESTIONS TO CONSIDER WHEN SELECTING A LEARNING TECHNOLOGY SOLUTION

GATHERED FROM A GLOBAL NETWORK OF LEARNING LEADERS JUST LIKE YOU

Emerging technologies have impacted all industries — including learning and development (L&D) — in some way, shape or form.

Innovative learning technologies can support a more engaging and personalized learner experience, such as:



Selecting the right solution for your company can be a challenge. To determine whether that new technology or tool is worth the investment, start by asking yourself these **four questions**:

1

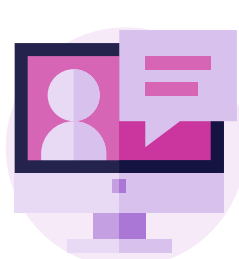
WHAT PROBLEM ARE YOU LOOKING TO SOLVE?

Before evaluating a learning technology or solution, you first need to consider the business problem you're looking to solve through its adopted use.

For example, a company struggling to develop effective leaders may consider ...



an app to offer additional support.



a leadership coaching platform.

2

DOES THIS SOLUTION HAVE THE CAPABILITIES NEEDED TO SOLVE THIS PROBLEM?

Next, consider whether the learning technology at hand has the features and capabilities needed to solve the business challenge you've identified.



Make a list of "must-have" and "nice-to-have" features so that you can eliminate any solutions that lack the capabilities you need.

3

DO I HAVE THE BUDGET FOR THIS SOLUTION? IF NOT, CAN I GAIN THE BUY-IN I NEED TO PURCHASE?

Most learning leaders have an allotted budget for training and development-related expenses.



If the learning technology you're considering is within your existing budget, great!



If not, ask yourself whether you can make the business case for the solution you're considering to gain the buy-in you need to purchase.

4

DOES MY ORGANIZATION HAVE THE SKILLS AND RESOURCES NEEDED TO IMPLEMENT THIS SOLUTION?

Successful technology adoption requires the right knowledge and expertise.

When considering a new learning technology, keep in mind your organization's:



Skills

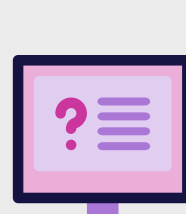


Resources



If your company lacks the internal resources to manage the integration, consider partnering with a learning services provider to help.

The world of learning technologies can seem daunting, but it doesn't have to be. Consider the questions above, as well as other industry- and business-specific ones, to help you select the right learning technology for your organization.



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