

PARTNERING FOR PERFORMANCE:

BEST PRACTICES AND PRO TIPS

GATHERED FROM A GLOBAL NETWORK OF LEARNING LEADERS JUST LIKE YOU

As a learning leader, your primary responsibility is to **deliver training programs** that improve business results.

However, rolling out learning initiatives that are strategically aligned to business needs isn't easy ... especially if you're attempting to do it alone.

PARTNERSHIPS CAN HELP.



There are **many types of partnerships** you will likely form throughout your career, including:

PARTNERSHIPS WITH TRAINING SUPPLIERS

The corporate training market is ripe with vendors specializing in any and every solution, such as ...



VIRTUAL REALITY (VR)



ADAPTIVE LEARNING



LEARNING LIBRARIES



MOBILE LEARNING

Partnering with an **experienced training provider** can help you deliver innovative solutions quickly — especially if you don't have the resources needed to do so in house.



PRO TIP

Browse Training Industry's 2022 [Corporate Training Landscape Map](#) for a snapshot of training suppliers within each segment of the market.

Use the [Process Sourcing Analysis Four Quadrant Model](#) to determine which training processes to outsource.



PARTNERSHIPS WITH KEY STAKEHOLDERS

You can't achieve [strategic alignment](#) if you aren't aware of the **business' most pressing needs**.

Partnering with key stakeholders in your organization will keep you in the loop as needs inevitably shift.



PRO TIP

Boost your business acumen by reviewing [Training Industry's Comprehensive Internal Consulting Model](#).



CROSS-FUNCTIONAL PARTNERSHIPS

Cross-functional partnerships can help **uncover training needs** across the enterprise. After all, if L&D is siloed from the rest of the organization, you won't see the **day-to-day challenges** employees are facing.



PRO TIP

Work with business leaders across departments to identify and bridge skills gaps.

[Cross-skill](#) employees across different functional areas to support internal mobility and lateral advancement opportunities for learners.



Whether you're a team of one or a team of 20, **effective partnerships** can help you deliver more impactful training, positioning the training function as a **critical business asset**.

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