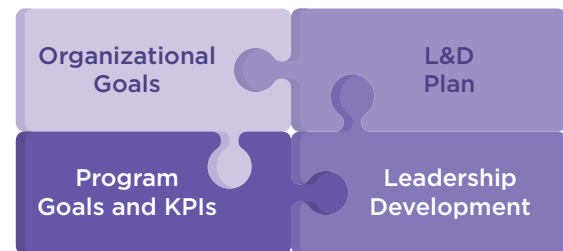


ALIGNING KPIS TO ORGANIZATIONAL GOALS

Prove the value and impact of your training initiatives by creating alignment between your organizational goals, learning and development (L&D) plan and leadership development program goals. Use the template below to make the connection between your organization's goals, training programs and key performance indicators (KPIs).



 Business Goal	 Relevant Leadership Skills	 Program Goal	 Potential KPIs
Increase revenue	• Strategic planning • Motivation and engagement • Providing feedback	• Better anticipate market trends • More proactive team	• Participation in industry events • Self-assessment/ 360 assessment • Customer satisfaction • New customers/ accounts added

Aligning your leadership development programs to business goals can help you prove the value of your training initiatives. Learn more with Training Industry's [Leading Leadership Development Certificate](#).

LEARN MORE