

KICK-START THE QUARTER

A QUICK BOOST TO YOUR LEAD GENERATION EFFORTS

Take advantage of our **Kick-start the Quarter Package** to gain brand exposure by targeting the segments of our audience who will be the most receptive to your message.

PACKAGE INCLUDES

2

DEDICATED EMAIL PUSHES



15K

AVERAGE SEND



185+

LEADS PER EMAIL



12-18%

AVERAGE OPEN RATE



10-25%

AVERAGE CLICK-TO-OPEN

1

INFOGRAPHIC SPONSORSHIP



300+

DOWNLOADS



CURATED
L&D INSIGHTS



CHOOSE THE TOPIC
THAT **ALIGNS WITH**
YOUR GOALS

[VIEW INFOGRAPHIC TOPICS](#)

90K

BANNER IMPRESSIONS



.25-.50%

CLICK-THROUGH RATE



750-1,000 LEADS



**CONTACT US
FOR PRICING.**