

LEADING LEARNING DURING THE COVID-19 PANDEMIC



COVID-19 has jolted businesses into changing behavior holistically, and learning and development (L&D) departments are uniquely positioned to be at the center of that change.

As social distancing, sheltering-in-place and virtual gatherings became the norm, Training Industry opened an ongoing pulse survey to L&D professionals to track and understand the rapidly developing effects of the pandemic on our industry.



LEARNING LEADERS' TOP CHALLENGES



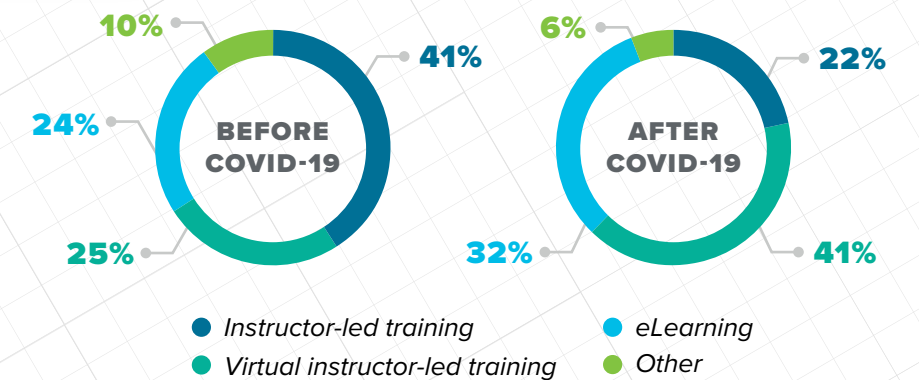
PLANNING AND PROGRAMS



MORE THAN 1/2 have a plan in place. **BUT ONLY 1/3** feel it will be executed.

SPENDING AND DELIVERY

62% of those whose spending has been affected are **spending more** now.



CURRENT PROGRAMS

56% are **retooling** or **repurposing** their programs. **33%** are **continuing their programs** as is.

FUTURE PROGRAMS

37% are delaying the rollout of **new programs**.

STRATEGIC ALIGNMENT

1/4 **don't know** what their stakeholders need from them right now.

Maintaining **clear communication** with employees and stakeholders will ensure L&D is creating the right solutions to the right problems.

TAKE PART IN OUR ONGOING PULSE OF L&D RESEARCH AND RECEIVE UPDATES ON FUTURE DATA.